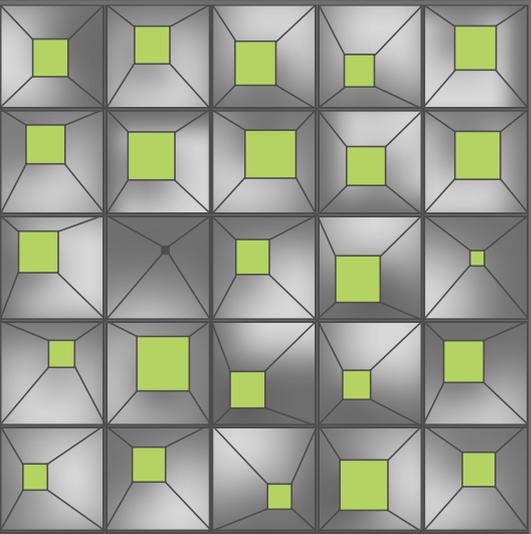
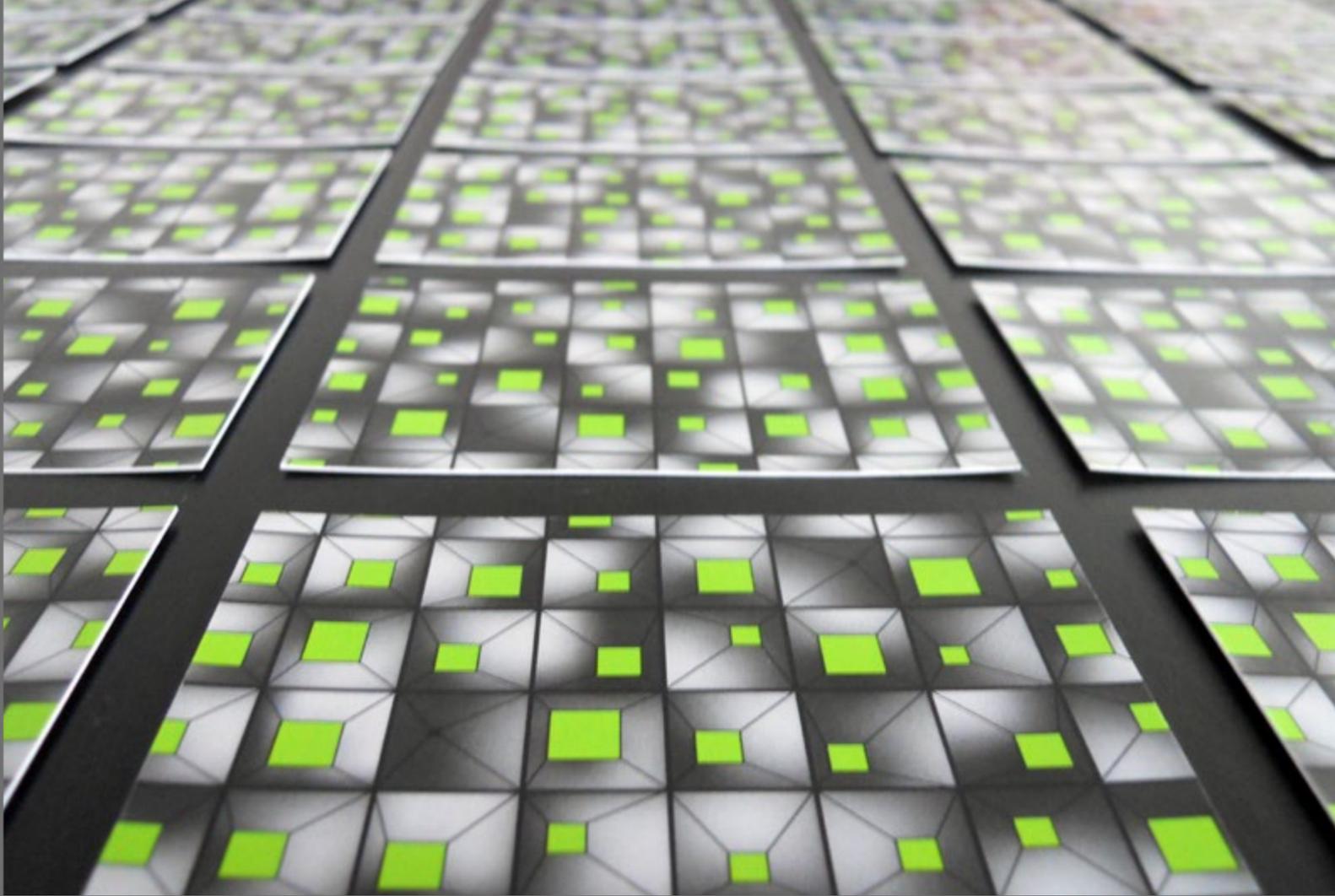
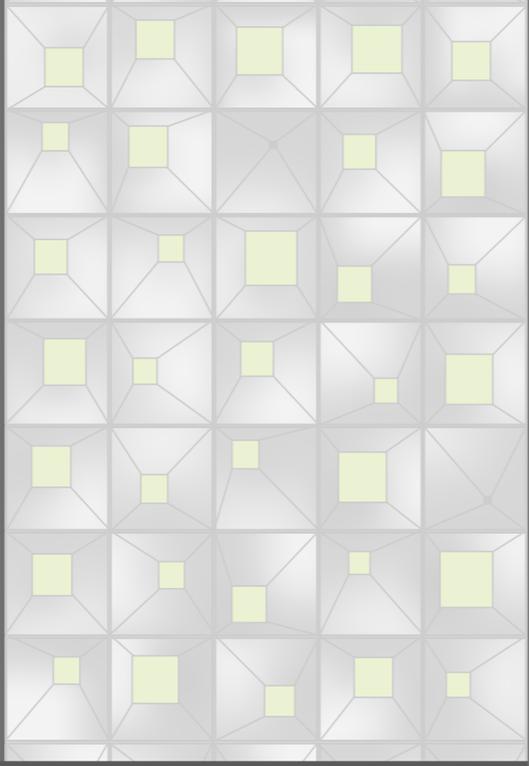
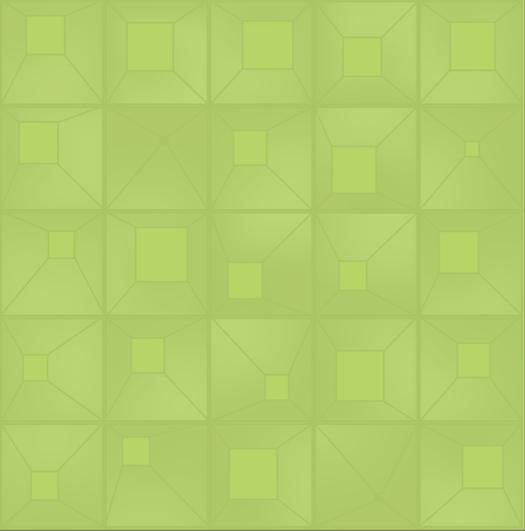


DESIGN  
— PORTFOLIO



STEVE LICHTENSTEIGER



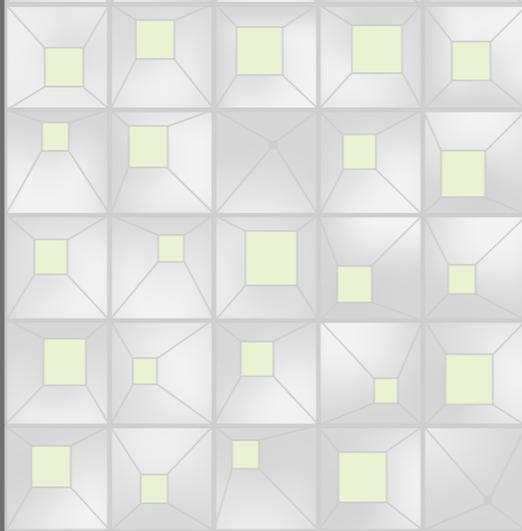
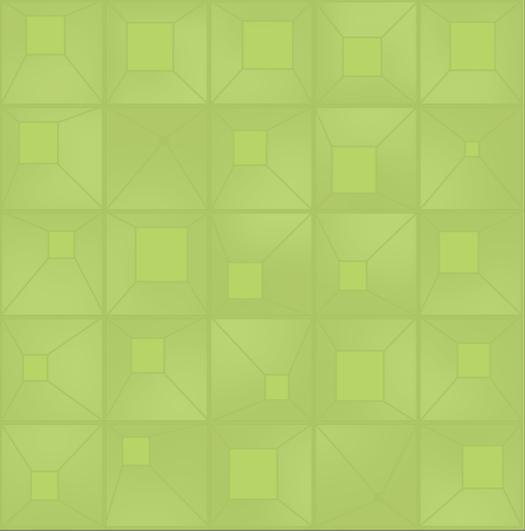
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## WELCOME

This portfolio showcases a range of graphic design work from professional, freelance and voluntary settings. My body of work includes graphic/digital design, print design, editorial design, logo design and illustration as well some of my own self-initiated exploratory work.

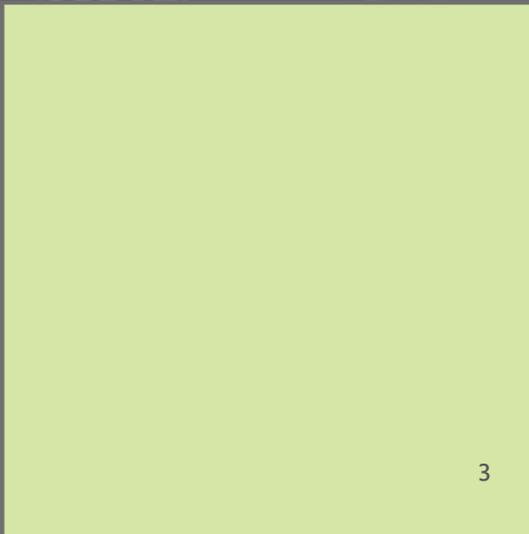
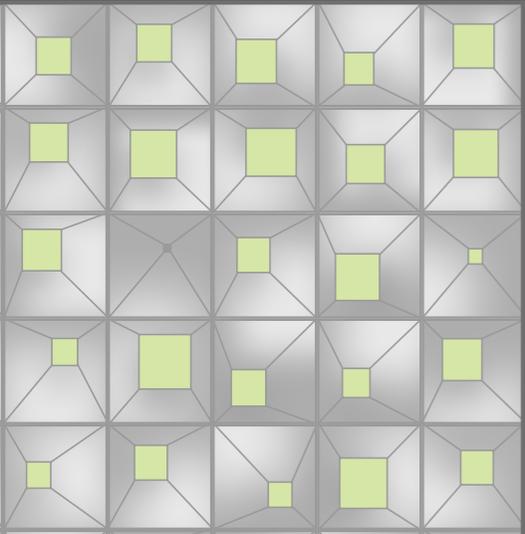
I am a creative in all aspects of life and like to constantly develop new ideas; I am a versatile innovator with a passion for visual communication. My studies in architecture lead me to develop a strong design process, while my experience in printing has given me an appreciation of the traditional output of graphic work. I believe in bringing different creative disciplines together and borrowing ideas from a range of sources.



# PRINT DESIGN

During my role as in-house designer/reprographics assistant at MBE Bristol I was creating predominantly print-based products. I had the opportunity to experience the full digital production process first hand and gain insights into what would and would not work when the pieces were produced. The types of clients requiring printed material varied enormously from local individual residents to larger commercial businesses needing a full range of identity collateral.

Business card designs for various clients from MBE Bristol.



# STEWART WINES

Stewart Wines was one of my most regular clients while working at MBE Bristol. The work mainly comprised a mixture of wine list layout and design for various bars and restaurants which the client supplied, alongside business card design. Much of the printing was outsourced to a supplier so we could utilise an offset lithographic process.



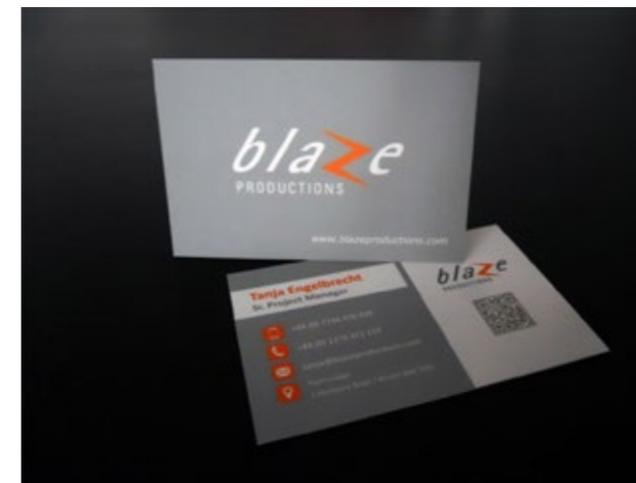
# FRANCO JOSEPH

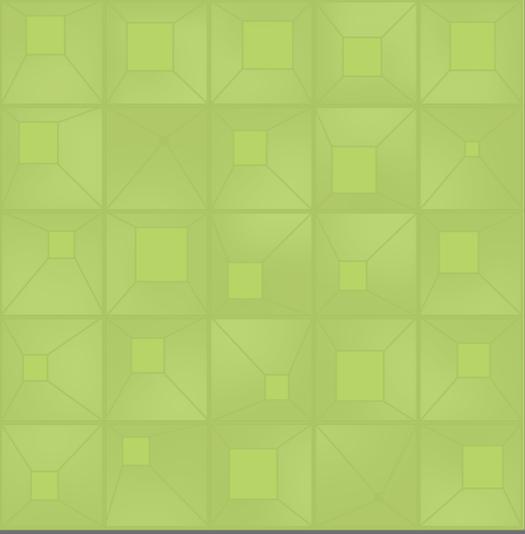
Local hairdressers Franco Joseph came to MBE Bristol requiring a range of printed materials over time, wanting to maintain their image of being a modern, stylish salon. I helped to build their visual identity through a new logotype design and through a range of branded price lists and promotional material.



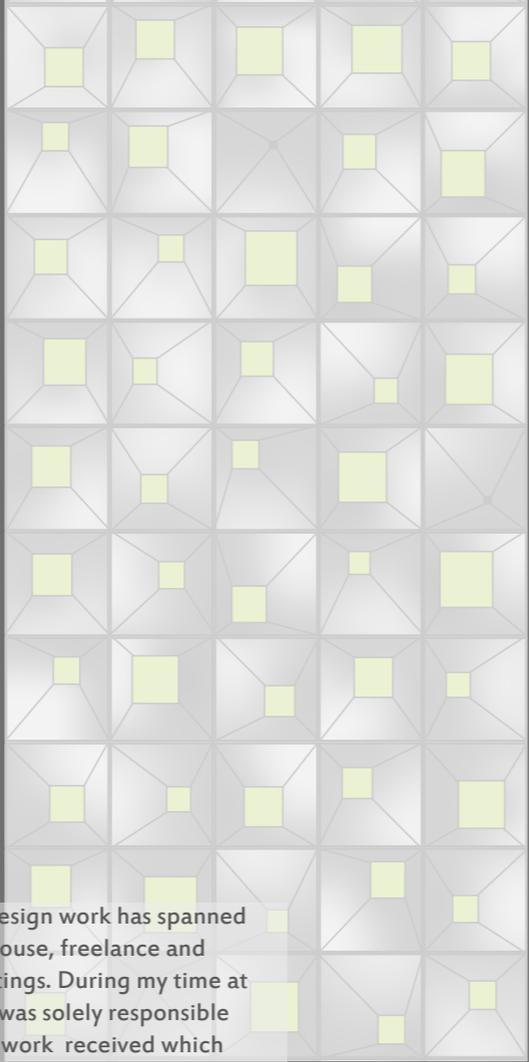
# VARIOUS CLIENTS

I had a range of different clients while working at MBE Bristol each requiring different promotional printed materials to be designed. Below are a few examples.

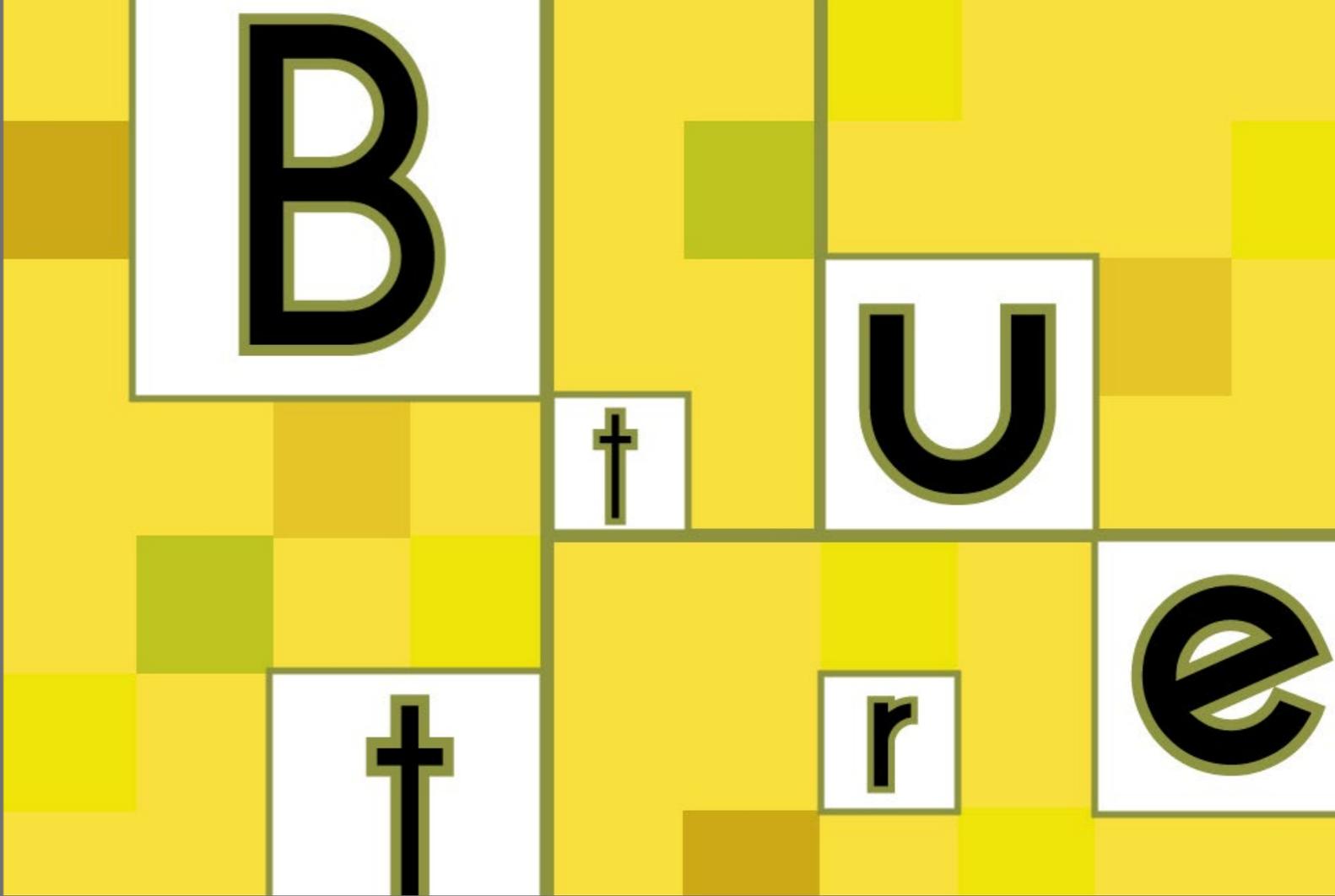




# GRAPHIC/ DIGITAL DESIGN



My graphic design work has spanned between in-house, freelance and voluntary settings. During my time at MBE Bristol I was solely responsible for all design work received which meant working with a diverse range of clients with typically tight deadlines. Additionally I have completed work for local bands and music events - from CD artwork design to promotional gig posters. In my own time I like to experiment with new ways of creating art and design by combining analogue images with digital processes to create interesting hybrid work.



"Buttercup" - experimental graphic composition exploring the colour buttercup yellow.

# UNSCRIPTED PLAYERS

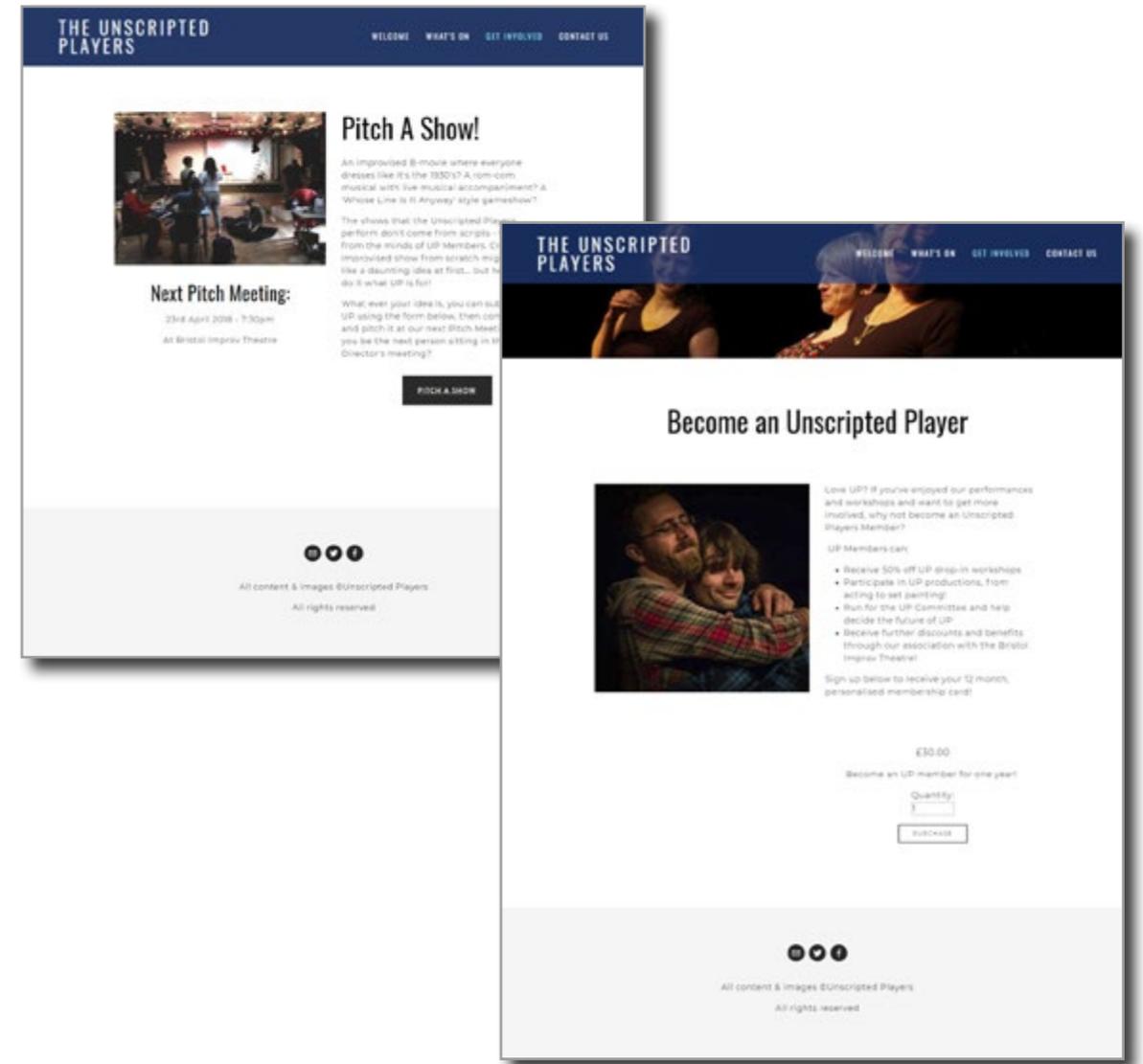
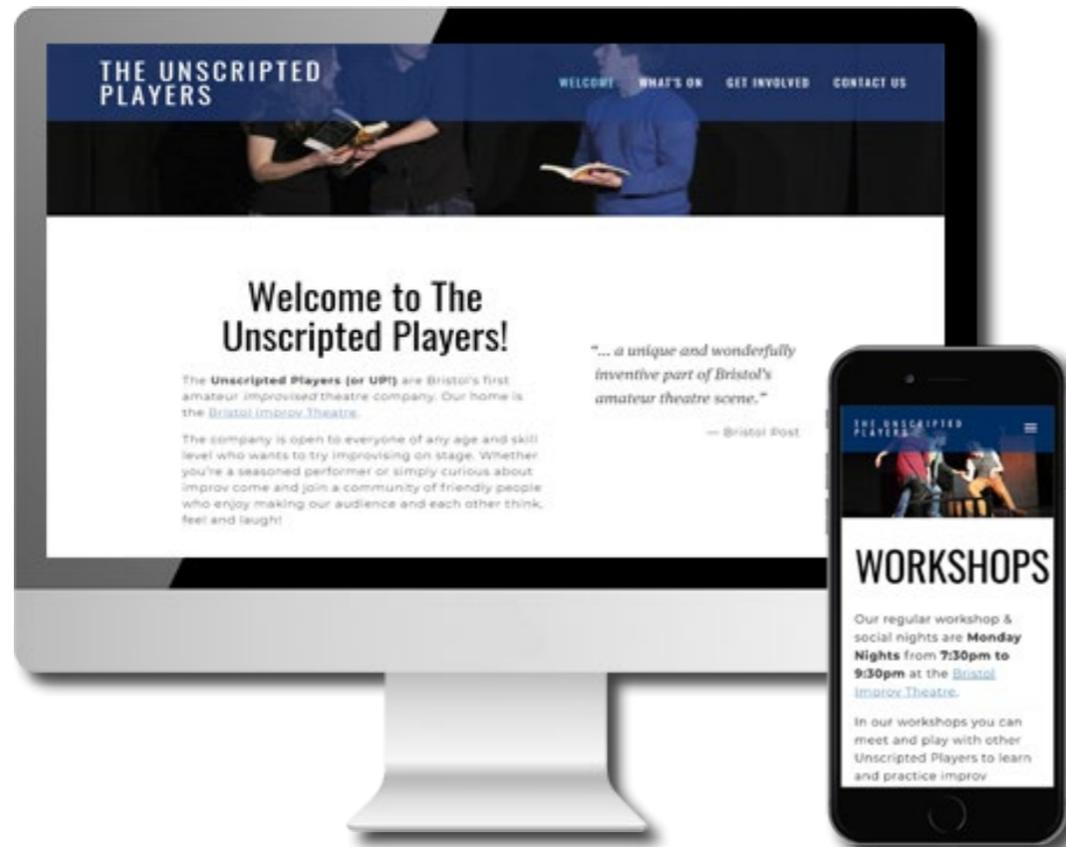
I entered a competition to design the new membership cards for the Unscripted Players, the official company of the Bristol Improv Theatre. My entry was picked as the winner and the cards were produced. For the design I wanted to experiment with a primitive figuration illustration style to evoke the free-flowing spirit and spontaneity of improvised theatre, while still promoting a professional visual identity. Later I was asked to design a promotional poster for their April Show for both online and print outputs, as well as creating social media assets.



# UNSCRIPTED PLAYERS

This project for the Unscripted Players involved the editing and re-working of their existing website using Squarespace as the content management system. Bristol Improv Theatre director Andy Yeoh had already created a basic version, asking me to make some improvements. My role involved: fixing site issues, improving the layout and content arrangement, uploading new content and developing the cohesion/overall visual appearance.

Visit site:  
[www.unscriptedplayers.com](http://www.unscriptedplayers.com)



# FULL CIRCLE

Full Circle @Docklands is a youth centre and community organisation working to improve opportunities and provide activities for young people and families around St Pauls. I was asked to create a promotional information leaflet for a funding event which sets out Full Circle's aims and provides information about the clubs and spaces for hire. Additionally I have designed posters/flyers to advertise their activities and have gradually been working on developing a visual identity to strengthen their corporate image.

Full Circle @Docklands Limited  
St Pauls Settlement  
74-80 City Road  
Bristol, BS2 8UH  
0117 9077164

**@DOCKLANDS  
YOUTH CENTRE**

THANKS TO OUR FUNDERS & PARTNERS

info@fullcircleproject.org.uk  
www.fullcircleproject.org.uk  
Registered Charity Number: 1143529

IMPROVING LIVES AND ASPIRATIONS  
Enquiries (Daytime) - 0117 9077164  
www.fullcircleproject.org.uk

### ABOUT FULL CIRCLE

We are a community based organisation working with young people, children and families in St. Pauls.

It was established in 1980 in one of the most ethnically mixed and economically disadvantaged communities in Bristol.

The organisation has grown over the years to deliver a broad range of services. At its heart though, the project is still strongly community based. It is rooted in an ethos of community empowerment, justice, health and wellbeing, with participation and membership open to anyone living locally.

In 2015 we successfully obtained the Docklands building through a community asset transfer with Bristol City Council which we run in partnership with ACE.

We look forward to the future, providing even more opportunities for our young people and their families.

**OUR YOUTH SESSIONS OFFER:**  
| TRIPS OUT | NAIL ART | COMPUTER ROOM | MUSIC |  
| PLAYSTATION | ENTREPRENEUR WORKSHOPS | TUCKSHOP |  
Please come and enjoy the FUN!

### WHAT'S ON WEEKLY

APRIL 2018

DAY	WHAT'S ON	TIME	AGE	COST
Monday	Girls Club @ Halston Drive	4:30-6:00pm	8-12 yrs	£1
Monday	Girl Talk, Girls Club	4:30-6:00pm	12-16 yrs	FREE
Monday	Table Tennis Club	6:30-8:30pm	7-14 yrs	FREE
Tuesday	Youngerz Youth Club	5:30-7:45pm	8-11 yrs	£1
Wednesday	Fencing Club	4:30-6:00pm	All ages	£1 Child £2 Adult
Wednesday	Youth Nite	6:30-8:45pm	12-16 yrs	£1
Thursday	Female Basketball	7:00-9:00pm	14 yrs+	£2
Friday	Mens Group	7:00-10:00pm	16 yrs+	FREE
Saturday	Boys Football Training	10am-12pm	8-14 yrs	£1

All activities take place @Docklands Youth Centre, Brigstocke Road, St Pauls, Bristol, BS2 8UA  
Girls Club - 62a Halston Drive, St Pauls, Bristol, BS2 9JN

### SPACE HIRE & OFFICE RENTAL

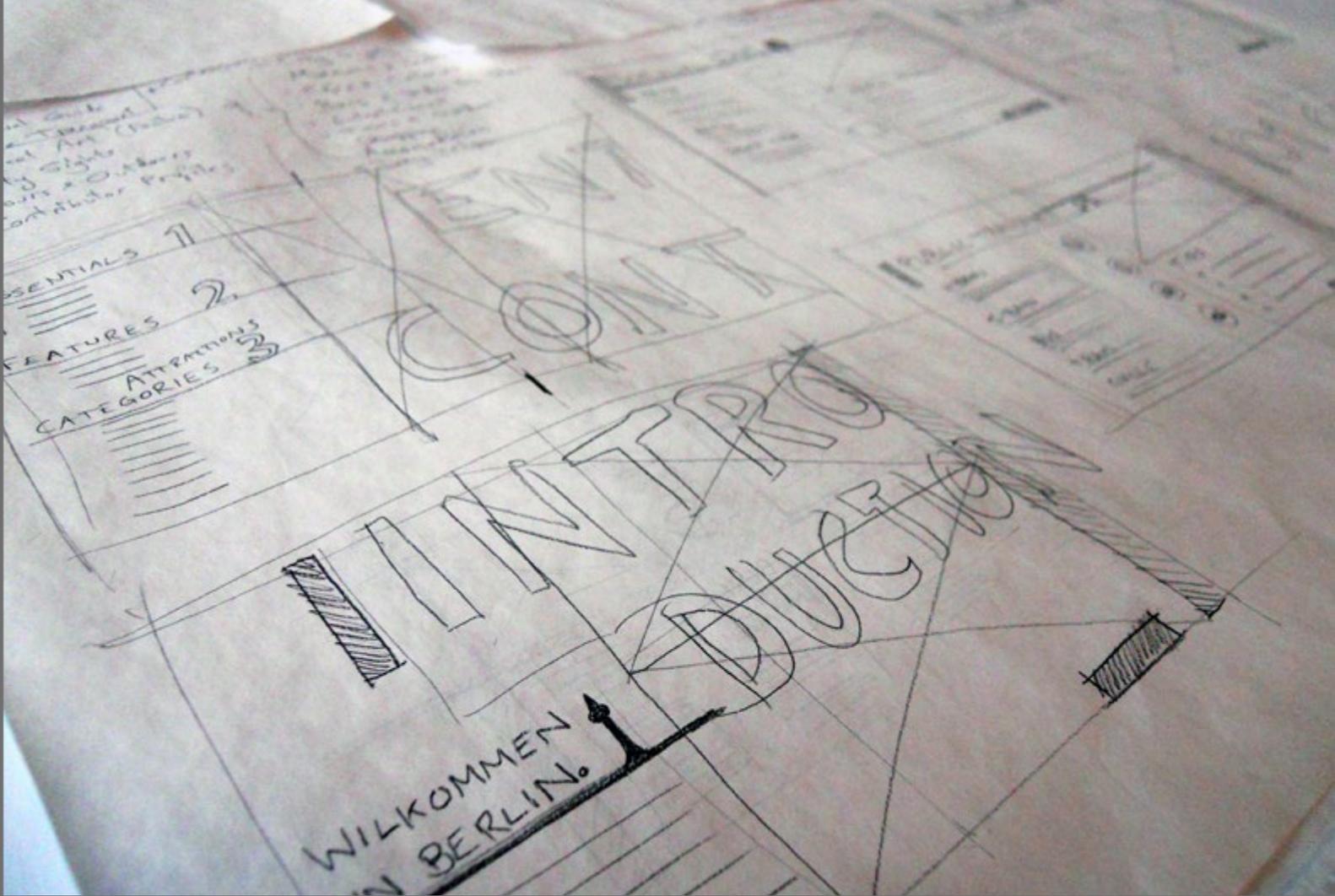
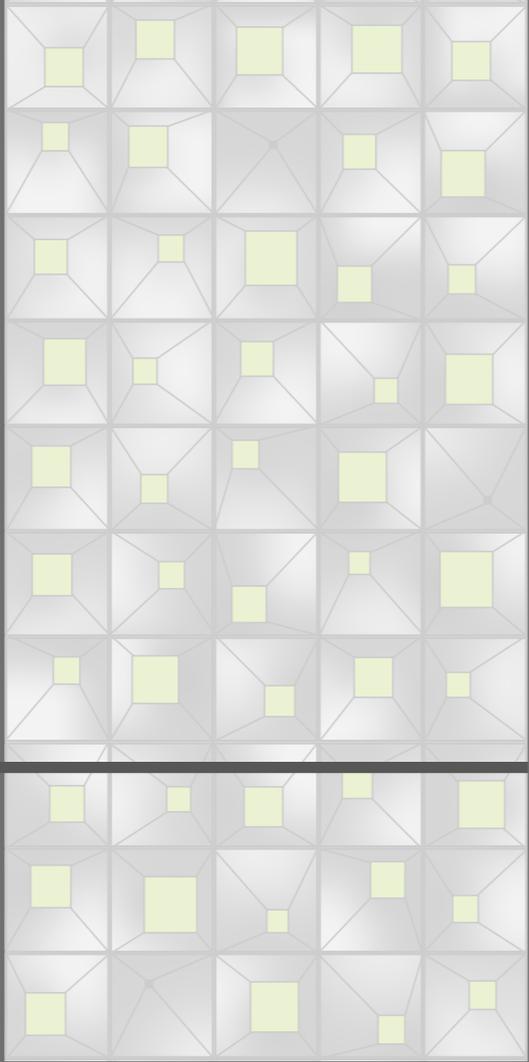
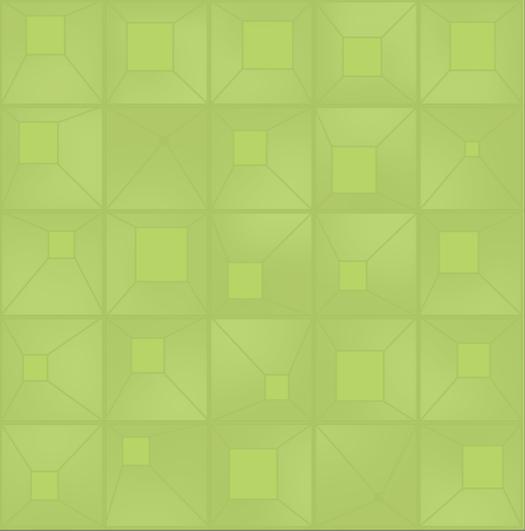
SPACE INFO	STANDARD PRICE PH	COMMUNITY PRICE PH
Whole Youth Centre	£50	£40
Lounge & Kitchen	£25	£20
Sports Hall	£25	£20
Computer Room	£20	£15
Yellow Room (Hot desk/meetings)	£15	£10

OFFICE INFO	STANDARD PRICE PCM (£2.00 PER SQFT)	COMMUNITY PRICE PCM (£1.80 PER SQFT)
The Audley Evans Office + Flat Roof (209 sqft + 364 sqft)	£1,146.00	£1,031.40
The Delores Campbell Office (166 sqft)	£332.00	£298.80
The Barbara Dettering Office (132 sqft)	£264.00	£237.60

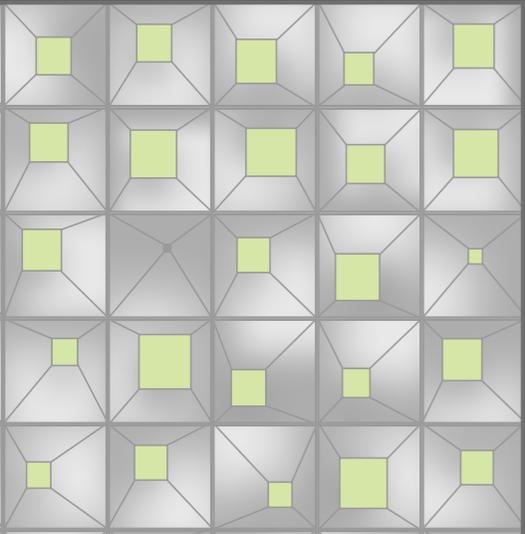
# SELF-DIRECTED WORK

Because of my personal interest in poster design I create submissions to various online weekly/monthly challenges including 'Blank Poster' and 'Poster Jam', which give one word as the theme for the work to be produced. I often like to experiment with typography, minimal 2D illustration, and bold use of colour.

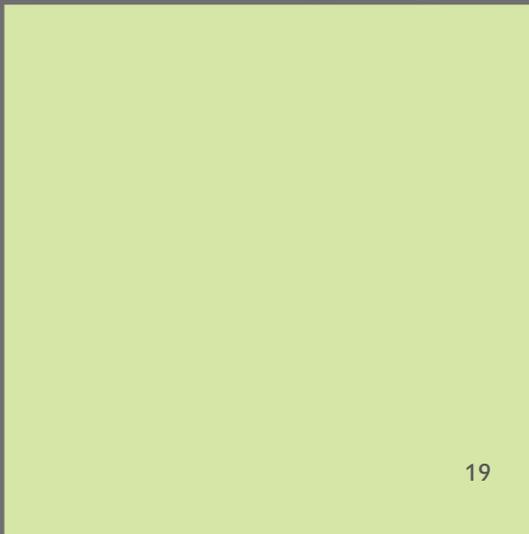




# EDITORIAL DESIGN



Berlin based internship project involving the creation of an online travel guide.



# INTERNSHIP PROJECT

This Berlin based internship project involved the creation of an online-based travel guide aimed at young people visiting the city for the first time. As a group of 14 we researched, wrote and edited numerous articles about various attractions and myself along with two others worked on the layout and overall design of the whole guide. There were very tight deadlines for this project and much organisation was required to maintain a smooth workflow. The spreads seen here are an updated, re-designed version done by myself.

<b>ESSENTIALS</b>	<b>01</b>	
01 INTRODUCTION		
03 SURVIVAL GUIDE		
05 PUBLIC TRANSPORT		
158 CONTRIBUTORS		
<b>FEATURES</b>	<b>02</b>	
07 STREET ART		
45 FAST FOOD STAPLES		
135 VINTAGE SHOPPING		
<b>ATTRACTIONS</b>	<b>03</b>	
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**WILLKOMMEN IN BERLIN.**

Welcome to Germany's cool, creative and just a little crazy capital. Described as 'the greatest cultural extravaganza that one could imagine' Berlin is home to a treasure trove of world-famous nightlife, countless museums and, as you'll soon discover, an overwhelming amount of currywurst.

Berlin is a city of contrasts and contradictions, where old meets new, east meets west, and trendy hipsters and techno fanatics rub shoulders with history enthusiasts and young creatives. Whatever your taste, Berlin has something for everyone and, no matter how long your stay, we can guarantee that you'll never be bored. So get out there for yourself, start exploring and make your own mark on the post, but sexy, city where no wall is left bare.

**BRANDENBURGER TOR** BRANDENBURG GATE

At the east end of Unter den Linden, rests an iconic neo-classical triumphal arch. This architectural masterpiece consists of 12 Doric columns, and the exquisite Quadriga, a statue with Victoria, the Goddess of Victory, on a chariot led by four horses. On top of the arch is Pariser Platz, which is surrounded by the French and American Embassy.

Hoping the monument would act as a sign of peace, Prussian sovereign Friedrich Wilhelm II commissioned the Brandenburg Gate and hired the Prussian architect Carl Gotthard Langhans to design it. The arch has witnessed many significant moments in history. Completed by Prussian architect Carl Gotthard Langhans in 1791, the arch has witnessed many significant moments in history. Brandenburg Gate has become the most significant landmark in Germany from the destruction of World War II to the tear-jerking reunification of East and West Berlin.

The gate is now a symbol of unity for the once divided Germany. This popular hotspot never fails to impress both locals and tourists. To avoid the crowds, try to visit the Brandenburg Gate after 20:00. At night you'll be able to see the spectacular lighting of the arch as it stands out against the dark night.

*Reetu Inamdar*

Pariser Platz, 10117 Mitte  
52-Brandenburger Tor  
Opening Times  
Website

**REICHSTAG**

This historical landmark is the seat of the Reichstag (German Parliament). The building was originally built in 1894 but destroyed by a mysterious fire in 1933. The Reichstag was finally renovated in 1999 by architect Norman Foster: the main building was modernised and the new glass cupola added.

The dome is open to the public but you will need to book online in advance. On arrival you go through a short security check where you will need to present valid photo ID. You will be crammed into a lift which takes you to the viewing platform on top of the main building. From here you can collect your free audio guide and enjoy the superb view of the city. The tornado-like structure which stands in the middle of the dome, covered in mirrors, displays multiple reflections making it both visually impressive and one part of the building's energy efficient design.

The audio guide will only begin when you start to climb the helical path which encircles the outside of the dome. It will take you on a slow-paced journey pointing out specific landmarks and giving you historical information on the Reichstag. Look down and see the blue chairs, this symbolises the German Parliament's transparency, a huge contrast to parts of Germany's undemocratic past.

*Holly Guscott*

Platz der Republik 1, 11011 Mitte  
51, 52, 525, 525, Brandenburger Tor  
Mon-Sun 08:00-20:00  
www.bundestag.de

**01 CITY SIGHTS**

Germany is a country recognised for its food and drink and there is no better place to try the delicious cultural dishes than in the capital city, Berlin. With the infamous currywurst almost guaranteed to be found within walking distance no matter where you are, as well as kebabs on almost every street corner, the most difficult question is what to eat first. Even the most fussy of foodies will find something for their taste here in Berlin.

# INTERNSHIP PROJECT



## CITY SIGHTS

**BERLINER DOM** BERLIN CATHEDRAL

Sitting stoically on the corner of Museum Island is Berlin's iconic domed cathedral, which has been the cornerstone for the Protestant church of Germany since its long-awaited completion in 1905. Julius and Otto Raschdorf designed the original Neo-Renaissance structure, and the cathedral was painstakingly reconstructed after World War II. The cathedral re-opened in 1993, and today little evidence of its traumatic history remains.

The unimpressive adjoining corridor will leave visitors unprepared for the abrupt entrance into the breathtakingly ornate and expansive main hall. The inner dome is lavishly decorated with eight magnificent golden mosaic images. Sitting in the left

above you will find one of the largest organs in Germany; visit on a day with a service to hear the 7,000 pipes thrum to life. Visitors should also make their way down into the fascinating Hohenzollern family tomb, which holds over 90 elaborately decorated sarcophagi spanning over four centuries of Prussian royalty.

Stunning views of the city and close up views of the outer domes decorative architectural elements make the 270 step trek to the dome gallery worthwhile. For those who want to learn more, audioguide stations are placed around the building.

Annabelle Lauder

Am Lustgarten, 10178 Mitte  
SS, 57, 575, Hackescher Markt  
Mon-Sun 09:00-20:00  
www.berlinerdom.de



## CITY SIGHTS

**BERLIN ZOO**

At the edge of Tiergarten is Europe's largest and most visited zoo. First opened in 1844, it survived the deaths of all but 91 animals during World War II and today holds over 20,000 animals from 1,800 species. This huge variety includes elephants, primates, penguins, bears, and giraffes, alongside many exotic birds. If you fancy cuddling ponies and baby goats (just avoid the geese) there is also a petting zoo.

All enclosures closely mimic the animals' natural environments: most impressive is the hippo enclosure, an enormous glass solar-pannelled structure encasing small leafy islands amid an expanse of water. Also worth a visit is the nocturnal animal house, built underground in near-darkness with

a starry ceiling, where you'll find fennec foxes and various species of bats. Feedings and shows are regular and popular – watching the penguins dive for fish is particularly entertaining.

Ensure you plan your time effectively, since the vague map and German-only signs make it easy to miss exhibits or get disoriented. To skip entrance queues, arrive early or buy tickets in advance online. There are plenty of food and drink kiosks and spacious rest areas, but bring a picnic to avoid overpriced restaurants.

Jessica Ashford

Hardenbergplatz 8, 10787 Tiergarten  
SS, 57, 575, U2, U9, Zoologischer Garten  
Mon-Sun 09:00-17:00  
www.zoo-berlin.de



## TOURS & OUTDOORS

**ALEXANDERPLATZ**

As the city's most important transport hub, it's hard to believe that this large public square began life in central Mitte as a cattle market. Alexanderplatz received its name in 1805 to honour the visit of Russian Tsar Alexander I. Since then, the square has been at the forefront of Berlin's cultural transformation, shape shifting from a mid nineteenth-century army barracks site to a 1920s entertainment district. In 1929, Alexanderplatz was made famous by Alfred Dobbin, who based his novel 'Berlin Alexanderplatz' on the square's roaring twenties nightlife.

Today the square reflects Berlin's evolving urban tapestry, housing the centrepiece of its skyline, the 368-metre TV Tower also known as the Fernsehturm. This structure

can be spotted from almost anywhere around the capital, useful as a navigational aid for both first time tourists and Berliners. With the World Time Clock and the Alexa shopping complex also sharing residence, the square comes alive during Berlin's peak tourist seasons, hosting technicolour summer markets and festive Christmas stalls alike. Numerous U-Bahn and S-Bahn lines surround Alexanderplatz, so it would be hard to avoid passing through whether you're staying for just a few weeks or longer.

Alice Simpson

Alexanderplatz, 10178 Mitte  
SS, 55, 57, 575, Alexanderplatz  
U2, U5, U6, Alexanderplatz



## TOURS & OUTDOORS

**KARL-MARX-ALLEE**

This monumental socialist boulevard, built between 1951-64 by the German Democratic Republic (GDR) and originally called Stalinallee, stretches two kilometres from Alexanderplatz, via Strausberger Platz, to Frankfurter Tor. Once a poverty-stricken and neglected working class area in Friedrichshagen, the street is now lined with impressive Stalinist architecture in what was an experimental social vision for the housing of workers.

At both ends of the boulevard, you are greeted by imposing gate towers that strongly enunciate the entrances. The wedding-cake style, Soviet Union buildings of socialist classicism force you to look to the sky as you wander by. At Strausberger

Platz, a large decorated fountain majestically reflects the empowering surroundings; if pressed for time this is the best part of the street to see. Cultural venues can be also found here, including Galerie im Turm (an art gallery inside one of the towers), Architektur Galerie Berlin, and historic listed building Kino International.

Due to the subdued atmosphere of the area, Karl-Marx-Allee is unlikely to top your 'must-see' list but it is definitely something for the keen historian.

Steve Lichtensteiger

Karl-Marx-Allee, 10178 Mitte  
U2, U5, U6, Alexanderplatz  
U5, Frankfurter Tor

102

TOURS  
& OUT-  
DOORS

While you're staying in the city it's not a surprise that you might want to check out a tour or two, or go to see a popular street like Alexanderplatz. We also have parks and swimming pools for you to enjoy, like The Badeschiff which consists of a pool within a lake. Berlin is a beautiful city with glorious parks and streets that will have you wandering about for hours. We've put together a list of different places that have earned our seal of approval.



## TOURS & OUTDOORS

**100/200 BUS**

These public bus routes traverse the city offering a fairly comprehensive tour for a cheaper price than a tourist bus. Bus 200 departs from outside the main entrance of Zoologischer Garten station. In the opposite direction it leaves from Michelangelostraße in the Prenzlauer Berg area, taking around 40 minutes to complete the route. You will cruise past Potsdamer Platz, before heading along the historic boulevard Unter den Linden. You will have the opportunity to admire Lustgarten, The Dom and the TV Tower before the bus reaches its terminus.

Alternatively choose Bus 100, the first bus service to connect East and West Berlin after the city's unification. It travels between Zoologischer Garten station

and Alexanderplatz. Like the 200 it travels down Unter den Linden; get off at this stop if you wish to view the popular Brandenburg Gate, and from there it is only a short walk to the Reichstag. You will then be taken down the central road through Tiergarten where you can behold the glorious Siegessäule (Victory Column).

Bus 100 is the better option if you want a shorter journey time of around 30 minutes (without getting off) and if you want to see more of the famous sights in the city. If you are young at heart, then the best seat is naturally at the very front of the top deck, where you can 'drive' the bus on your own personal tour of Berlin.

Steve Lichtensteiger

Regular buses throughout Mitte  
SS, 57, 575, U2, U5, U6, Alexanderplatz  
www.bvg.de



## TOURS & OUTDOORS

**POTSDAMER PLATZ**

A famous cultural centre in the 1920s, this enormous square faced non-destruction in World War II and was divided by the Berlin wall. On reunification its reconstruction was a priority for the city government. An overall scheme by architectural firm Hünner and Sattler was elaborated by a team of international star architects, who each placed their individual stamp on the square.

Three buildings dominate Potsdamer Platz: Helmut Jahn's Sony Centre, with its tent-like, conical roof, inspired by Japan's Mount Fuji; the Daimler tower; and the red-brick Kollhoff Tower. This boasts Europe's fastest elevator, leading to a 100-metre high panorama point, just off the main square.

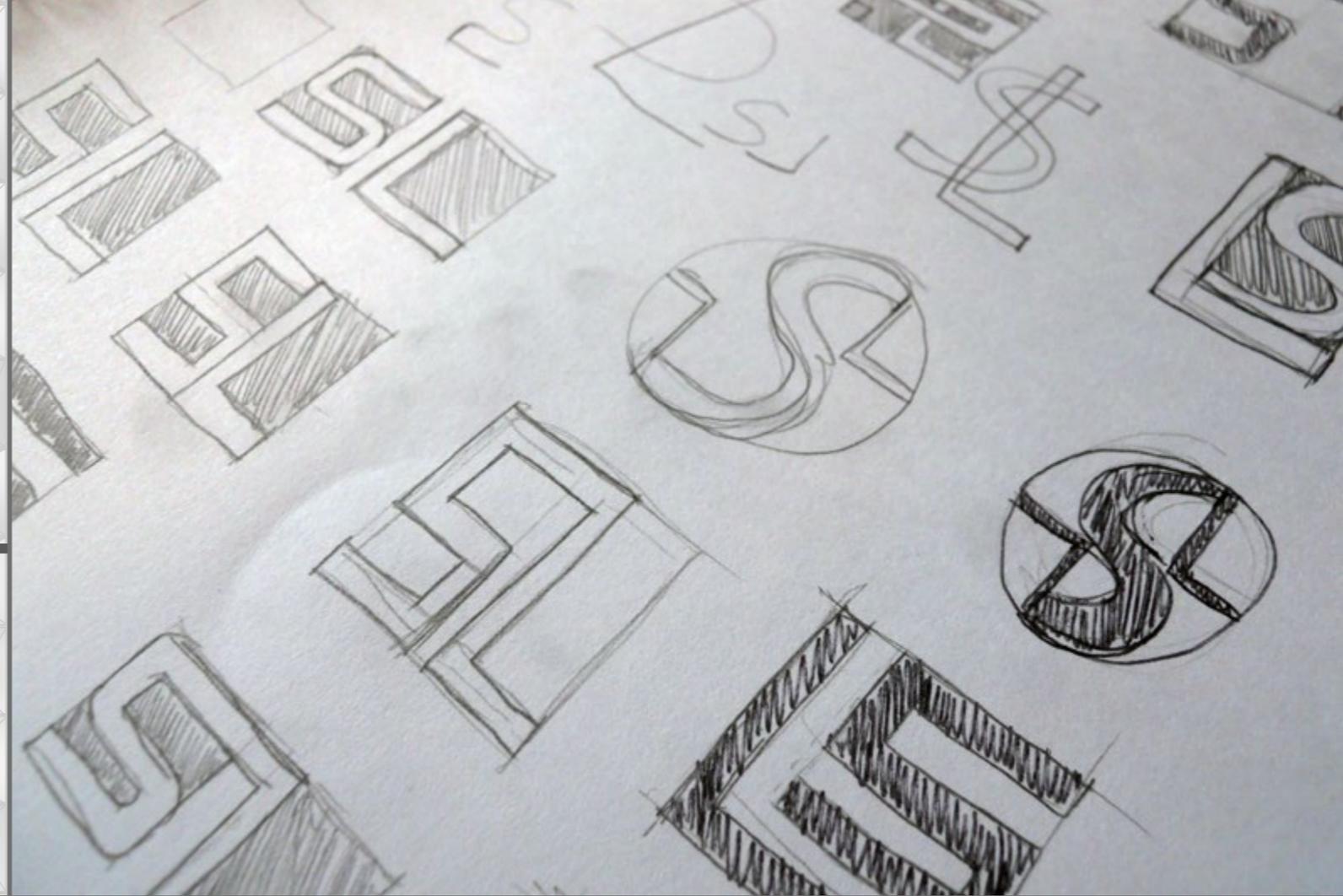
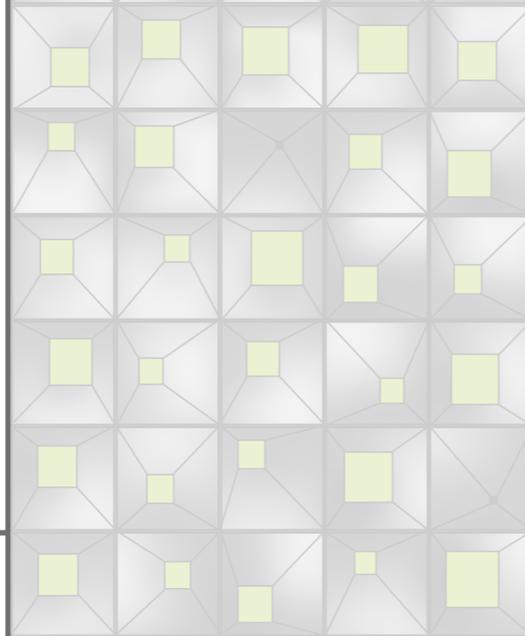
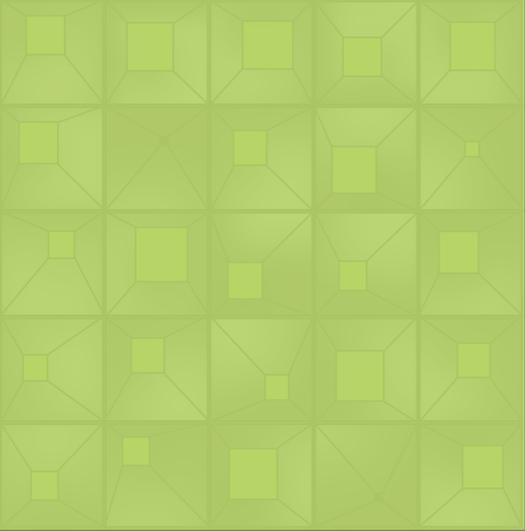
On Linkestraße, you can find two brightly-coloured buildings designed by Richard Rogers, creator of the Centre Pompidou.

Of historical interest are Weinhaus Huth, the only pre-1945 building that survives in the square, and a replica of the square's original 1920s traffic light. They can be found inside and in front of the Daimler reconstruction respectively.

Visitors to Potsdamer Platz will leave impressed by this ambitious project, which has transformed a desolate wasteland into a thriving business centre. It powerfully shows a reunified Germany's commitment to healing the scars of its past.

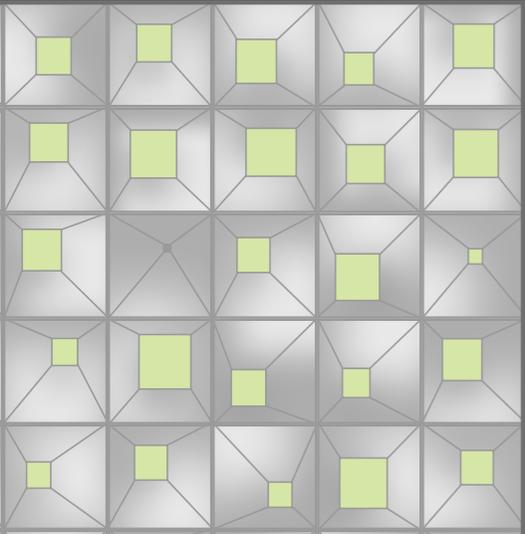
Francesca Moll

Potsdamer Platz, 10785 Mitte  
S1, S2, S25, U2, Potsdamer Platz  
www.potsdamerplatz.de



# LOGO DESIGN

During my time at MBE Bristol i did logo work alongside print collateral for several business clients who needed to build an identity and promotoe their brand. I have also done design work for a yearly multi-venue party event - Rave on Avon - and a Bristol based contemporary arabic oud duo. Other projects have included a YouTube comedy channel, a Bristol drag performer and a Facebook housing group.

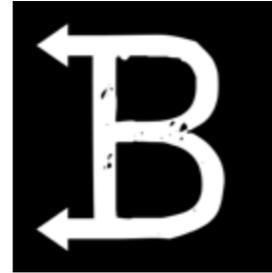


# VARIOUS CLIENTS

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BAH TV: YouTube channel



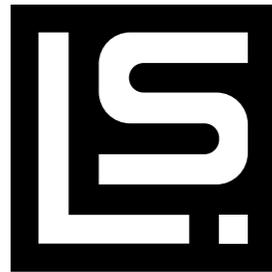
Logo for a Bristol drag performer



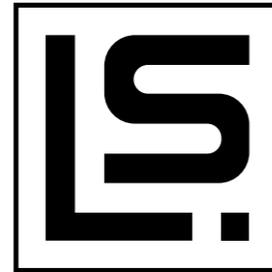
Omar's Indian Takeaway



NABRA: contemporary oud duo



Personal Logo



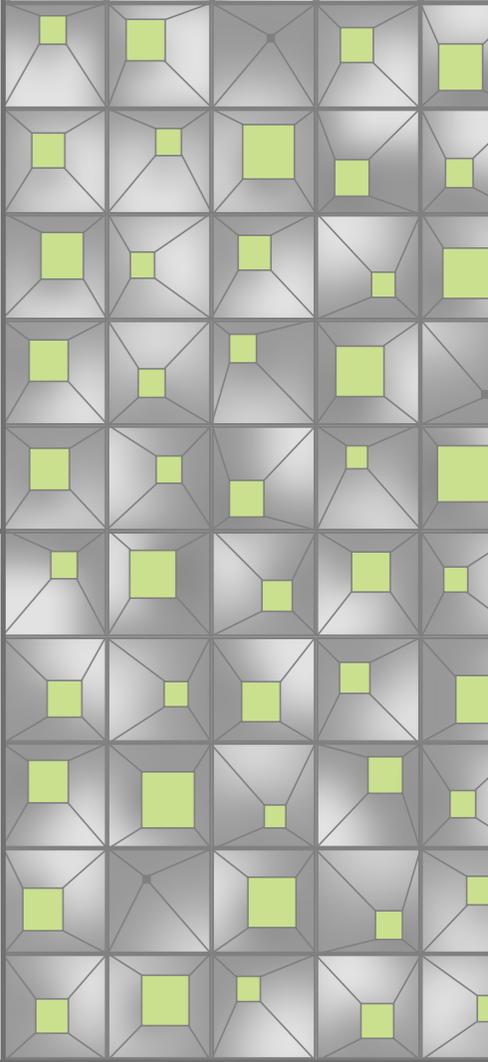
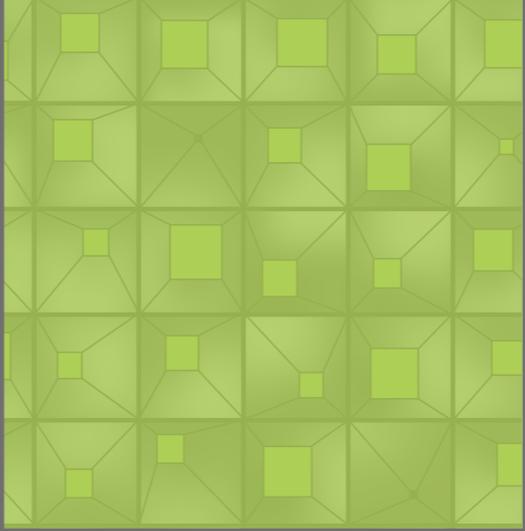
Personal logo



Rave on Avon: yearly party event



Queer Housing Bristol: Facebook group



# CONTACT

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